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# Goodbye Baltimore...Hello Orlando!

What a great convention in Baltimore we just experienced. Those of you that were able attend, I hope that you felt the same energy that I did. It was great being able to meet in person, talk with old friends while also making some new ones. And then there were the sessions and all the things we learned from the media professionals, media advisors and other students. It was just great being around people and talking face to face while also learning new things.

Now, even as we are wrapping up the last details of Baltimore NSEMC, we are turning our attention to Orlando NSEMC October 18-21, 2023. I have wanted us to return to Florida for quite a while and I am very excited that it will be happening. We expect the Orlando convention to be perhaps our best as not only will there be great sessions, but there are several things that you are going to really like, such as:

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- Florida weather in October is awesome
- We'll have a outdoor pool with a large deck for lounging and making new friends
- There will be discounted on-site lunches
- We are across the street from numerous restaurant and night life opportunities
- Free WIFI and no resort fees
- A schedule designed so that you can enjoy the full Orlando experience

To me, that all sounds great.

And finally, my time as CBI President is coming to an end. I want to thank you for allowing me to serve as your president over the past six years. So much has happened over that time and I hope that I'm leaving CBI in great shape for incoming president Anabella Poland. She has some really innovative ideas for CBI moving forward and I'm excited to see where we go in the near future.

John Morris President



After a three-year, pandemic-related hiatus more than 300 students, faculty, staff, and media professionals gathered face-to-face in Baltimore from October 26-29 for the 2022 National Student Electronic Media Convention (NSEMC).

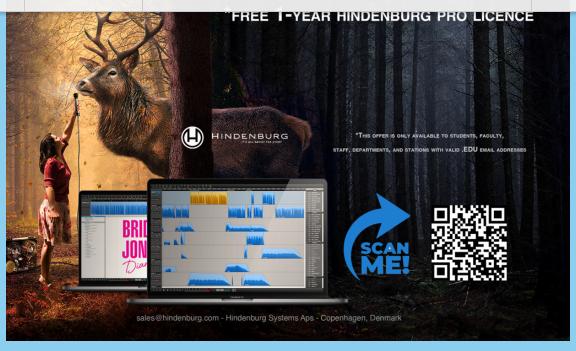
Over four days, attendees listened to more than 35 media professionals and attended more than 65 informational sessions to learn valuable skills and techniques to take back to their media organizations at colleges and universities across the country.

NSEMC 2022 culminated on Saturday with the presentation of the National Student Production Awards, honoring the best student work in media production across 33 categories.

In addition, CBI recognized three faculty/staff members for their outstanding commitment to student media. Dave Black, the long-time general manager of WSUM-FM at the University of Wisconsin-Madison and former CBI board member, passed away this past February and the CBI Board voted to name the Excellence in Advising Award in his honor. Dr. Lisa Marshall of Muskingum University earned this year's Dave Black Excellence in Advising Award and Dr. Greg Newton won the Joel Willer Award for his long-term service to student media at Ohio University.

The CBI Board would also like to thank WLOY's Operation Manager John Devecka and his students at Loyola University Maryland for working so hard behind the scenes to give all attendees a special "taste" of the city of Baltimore.

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## **Congratulations!**



2022 Joel Willer Award Winner

Dr. Greg Newton



2022 Dave Black
Excellence in
Advising Award Winner

Dr. Lisa Marshall

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**2022 National Student Production Awards** 



With over 1100 entries across 38 categories, the 2022 National Student Production Awards were extremely competitive. Congratulations to our finalists and winners and a special thanks to Awards Coordinator Steven Hames and the many judges that supported him. Click on the button below to see our finalists and listen/watch a sample of the winning entries.

View 2022 Winners/Finalists

**NSEMC Photo Gallery** 

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### Join the CBI Board

Before you head off for the holiday, consider a nomination for one of the open CBI Board seats!

There are three positions on the board of directors open for election this year. The positions are:

- Secretary (3-year term, start date 12/1/23)
- Development Director (3-year term, start date 12/1/23)
- Student Rep (1-year term, start date 5/1/23)

You can nominate yourself, or somebody else from a CBI member station (but please note that each member station may only nominate one candidate). If you're nominating somebody else, please include a note from them indicating their willingness to serve if you can.

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The responsibilities of each office and other details of board service can be found in the <u>CBI Bylaws</u> in Article 3. Or contact a <u>current board member</u> with your questions.

# **Back for Summer 2023: CBI's Sportscasting Workshop**



There are more opportunities than ever for sports broadcasting — from radio to TV to online, from play-by-play to game features/packages and production, the key is to learn how to approach each of these formats. That's what you will learn at the CBI Sportscasting Workshop this summer.

This three-day virtual workshop will feature sessions on the fundamentals of play-by-play as well as specific sessions for baseball, basketball, football and hockey. Learn how to conduct riveting interviews and how to turn them into compelling packages. Find the best approaches to shooting game highlights. Hear the tips and tricks to finding your first or next sportscasting job.

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## A Message from our President-Elect



It was wonderful to see most of you in person at the 2022 National Student Electronic Media Convention, after three years! I am honored to be your incoming President, and I want to acknowledge the leadership provided by John Morris during his term as president.

In the face of a global pandemic, facing cancellations, and pivoting to online format conventions, John and the CBI Board continued to keep CBI financially viable. They were agile in navigating the uncharted waters of lockdowns, cancellations, and our members' limited travel budgets due to the pandemic. Perhaps, the best thing about challenges is that they also present opportunities.

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My goal as president of CBI is to continue to offer quality value for our members, which includes college media advocacy, our annual convention, and awards, as well as the occasional virtual workshops and seminars. I am also excited to expand the diversity of our membership and programming content (both for the convention and for seminars). I am particularly interested in engaging our students beyond the convention and awards, to provide them with opportunities that will help them grow in their positions in student media and prepare them for the jobs of tomorrow.

As a long-term goal, I would like to lead efforts in finding additional resources to help promote student and faculty development, research, and collaborations.

I look forward to working with you and hearing your ideas, and I cannot wait to get started!

Anabella Poland President-Elect

#### **Mark Your Calendar!**













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